

BUYER'S GUIDE

Associate Members Directory

2024



MANUFACTURERS

MARKET DATES

MEMBER INFO

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Homefurnishings
ASSOCIATION

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**Synchrony HOME Key Stats Report, July 2021



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www.arhfa.com



In 1929, the Arkansas Hardware Association transitioned to become the Arkansas Furniture Association in order to provide support and protection to the furniture retailers within the state. Since the very beginning, the Association offered benefits for the retailers from healthcare to discounted pricing on sold tags. Since then, AFA, now ARHFA has made consistent and productive efforts to remain the association that furniture retailers in Arkansas know and trust. As the industry has changed over the years, so has ARHFA. The Association boasts over 500 retail and associate members within the state while also working with its affiliate members in 27 additional states.

The flagship of the association is our partnerships with furniture financing companies, ARHFA is very fortunate and grateful to call them partners as well as friends. These relationships with our partners have given the association the ability to adapt in a changing industry and become what it is today.

Accompanying the specialty finance programs, ARHFA provides in-state members with federal and state lobbying aimed at protecting against unfair taxation and legislation. The Association also provides education for home furnishings retail store executives and employees, consulting with members on business needs and networking opportunities between ARHFA members to allow the exchange of retail experience and information.

1405 West 6th Street • Little Rock, AR 72201
(501) 375-3091 • www.arhfa.com | 

ADVERTISERS LISTINGS

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ARKANSAS HOMEFURNISHINGS ASSOCIATION MISSION STATEMENT

The Arkansas Homefurnishings Association is committed to leading with vision, offering advanced programs and technologies, taking a proactive stance in government affairs, and promoting high standards of ethics and professional development in our industry.

We endeavor to accomplish this mission by

- Offering specialized finance and retail solutions exclusively for members.
- Monitoring and advocating on legislative matters at the local, state, and national levels.
- Facilitate networking opportunities to foster connections among industry members.
- Educate, advance, and promote equitable retail practices among members.

.....

"Teamwork is the ability to work together toward a common vision. The ability to direct individual accomplishments toward organizational objectives. It is the fuel that allows common people to attain uncommon results."

– Andrew Carnegie



MESSAGE FROM OUR PRESIDENT

I take this position with a deep sense of gratitude and excitement for the journey that lies ahead.

Thank you to all of the former presidents, board members, and staff for making the Arkansas Homefurnishings Association what it is today. As we look to the future, I believe it is important to remember our past. We are fortunate to have so many knowledgeable people as members of our association, and sharing that knowledge, experience, and passion for our industry is what will help us thrive in 2024 and beyond.



One of my primary goals this year is to expand our membership, particularly by members and Roadrunners reaching out to more retail stores. In this age of online sales, it's crucial that we, brick-and-mortar stores, unite to face the challenges and seize the opportunities that lie before us. By working together, sharing valuable information, and exchanging tips, we can navigate the ever-changing landscape of our industry. Collaboration is key, and I encourage each of you to actively participate and contribute to the collective success of our association.

I am honored to lead this esteemed organization and excited about the positive impact we can make together. Thank you for your trust, support, and dedication to the Arkansas Homefurnishings Association. Here's to a year of growth, collaboration, and shared success!

Lauren Roberts
2024 President
Arkansas Homefurnishings Association

ARKANSAS HOMEFURNISHINGS ASSOCIATION STAFF

Kevin D. Steele
Executive Director
ksteele@arhfa.com



Kevin assumed the role of Executive Director of the Arkansas Homefurnishings Association in January of 2023. He first joined the Association in August of 2017 as the Sales, Marketing and Government Relations Manager and was promoted to Assistant Director in 2020.

Previously he served as the Military & Veterans Liaison for the Office of the Arkansas Secretary of State. During his time at the Secretary of State's office, he served as a conduit working with veterans' organizations, individual veterans and their families throughout the state. He was also instrumental in bringing government, military, and veteran leaders together to enhance the livelihood of the military & veteran communities in the State of Arkansas. He has a working knowledge of the Capitol and a network of connections with elected officials across the state.

Kevin is a United States Navy Veteran and received his Bachelor of Science in Journalism/Public Relations from Arkansas State University. He has been a member/board member of numerous professional, veteran, and civic organizations. Currently he is a member of the Veterans of Foreign Wars, American Legion, Arkansas Society of Professional Lobbyists (ASPL), Arkansas Society of Association Executives (ASAE) and serves as a Board Advisor for Camp Alliance Inc.

Kevin lives in Little Rock with his wife, Lydia, and teenage twins Harrison and Savannah.

ARKANSAS HOMEFURNISHINGS ASSOCIATION STAFF

Donna Strickland
Office Manager
afa@aristotle.net



Donna Strickland has been employed by the Arkansas Homefurnishings Association since 1992. Donna plays an important role in the day-to-day operations and has served as Office Manager since 2001.

Donna and her husband, Tony, live in southwest Little Rock where they have raised two sons and a daughter, and they now have three grandsons and three granddaughters. Donna enjoys spending time with her family, reading, bowling with her sons and traveling whenever possible.

For any questions concerning the Associations' benefits, costs, programs or events – please don't hesitate to call Donna.

Todd Gerdes
Manager of Member Services
todd@arhfa.com



Todd Gerdes joined the Arkansas Homefurnishings Association in January of 2023. Todd is a veteran in the furniture industry with over 40 years of experience and knowledge. His background includes trucking, deliveries, customer service, retail & wholesale sales, sales management and manufacturing, working in Arkansas, Missouri, Kansas, Texas, Utah, Nevada, Colorado, Nebraska, Wyoming, Idaho and Montana.

Todd and his wife, Lisa, live in Conway and are active members in their church. They have 2 children and 3 grandchildren.

Todd's motto for success is: "you are a true success when you help others to be successful". This motto is what drew Todd to the ARHFA. The members of the ARHFA actively reach out to others in the furniture industry to help them better themselves. If you would like more information on how you can get involved with this amazing organization, feel free to stop by our office or contact Todd at 501-733-1587.



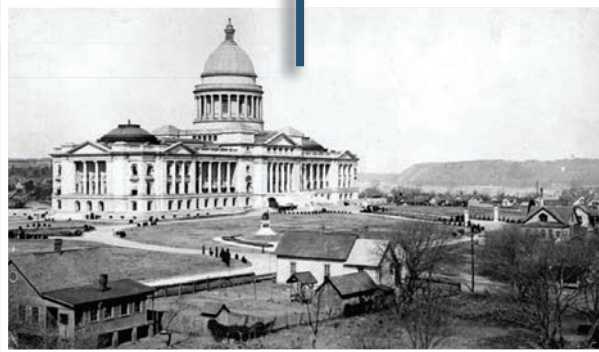
ARHFA, Arkansas History

A New Idea Begins to Grow



1929 -

The Arkansas Furniture Association is established and is becoming one of the strongest associations in the industry.



1932 -

- Yarnell's Ice Cream Co. opens
- Johnny Cash is born in Kingsland

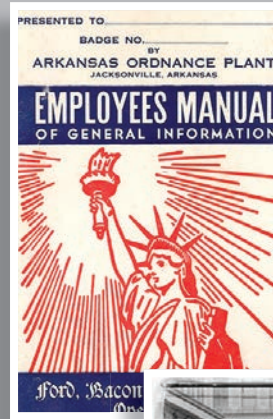
1936 -

- Glenn Cambell is born in Billstown
- Waterbury Clocks (Timex) is built in Little Rock, Arkansas.



Arkansans are a strong group of people.

The flood of 1927 covered 14% of the state in water, leaving over 63,000 people homeless. Then came the drought of 1930 (The Dust Bowl). That summer consisted of 71 consecutive days with no rain, numerous days over 113 degrees, and killer tornadoes. The Great Depression lasted nearly a decade, spanning from August 1929 to June 1938. In Arkansas, nearly half of all businesses closed, including 192 banks. And although the economy began growing again in 1938, the unemployment rate remained higher than 10% until 1941.



1941-1945 -

World War II is raging, and the people in Arkansas are helping with the war effort. Over 200,000 serve and 4,611 die in service.

1946 -

Bill Clinton is born in Hope, Arkansas.

1947 -

The AFA holds their 1st Furniture Market in Little Rock, Arkansas.



1950 -

Arkansas' economy grows, and furniture is manufactured at a staggering rate. At one time, Arkansas was the 5th largest manufacturer of furniture in the United States.



1953 -

KATV is on the air in Arkansas.

2003 -

The AHA purchases the building at 1405 W. 6th Street.

2017 -

The AHA works to promote equal taxation over the internet.



ASSOCIATE MEMBER LISTING

Arkansas Road Runner

Randy Anderson

Midwest Furniture
Marketing Assoc.
12947 Monrovia
Overland Park, KS 66213
Fax 800-641-6536
Mobile 913-461-3739
randyandersonma@aol.com
AICO by Michael Amini
Leggett & Platt



MICHAEL AMINI®

Randy Anderson

Sales Professional M: 913.461.3739
r.anderson@amini.com

8725 Rex Road Pico Rivera, CA 90660
Corp: 562.222.2500 Fax: 562.222.2525



Phil Ashley

13804 Bell Pointe Drive
Little Rock, AR 72212
479-616-6428
pashley73@aol.com
Jamison Bedding



Arkansas Road Runner

Cole Baldwin

726 North 6th Street
Piggot, AR 72454
479-466-9436
cole.baldwin@gmail.com
Bassett Mirror
Furniture Classic
International
Furniture Direct
Jofran Sales, Inc.
Nest Home
Collection
Restonic Bedding
Rizzy Home (Rugs)
Ultra Comfort Chairs



ASSOCIATE MEMBER LISTING

Bradley Bandara

14 Abbie Lane
Bryant, AR 72022
503-360-8550
Bradley.bandara@tempur-sealy.com
Tempur-Sealy



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Bradley Bandara | Key Account Manager

503-360-8550 | Bradley.bandara@tempur-sealy.com

GRANT PHIFER | Territory Sales Manager

662-279-1664 | Grant.phifer@tempur-sealy.com

BRITTANY POTTS | Territory Sales Manager

479-461-1043 | Brittany.potts@tempur-sealy.com

TEMPUR+SEALY

ARKANSAS
Homefurnishings
ASSOCIATION

MANUFACTURERS LISTINGS

SEE PAGE

38-52

ASSOCIATE MEMBER LISTING

Ben Barnett

605 East 10th St.
North Little Rock, AR 72114
501-372-1293
Fax 501-372-1294
Mobile 501-779-0157
Rustic Heritage Furniture



BEN BARNETT

www.rusticheritage.net

AUTHENTIC WHOLESALE RUSTIC HOME FURNISHINGS

605 E. 10th St. North Little Rock, AR 72114
Phone: 501-372-1293 Fax: 501-372-1294
Cell: 501-779-0157 ben@rusticheritage.net

Jack Barr

128 Maumelle Valley Drive
Maumelle, AR 72113
Phone & Fax 501-851-3040
Mobile 501-258-8110
dcbarr3474@sbcglobal.net
Coaster Company of America
Kith Furniture
Rize Adj. Beds / Mantua Mfg.
Serenity Sleep



Jack Barr Sales Rep

Mobile: 501-258-8110
Email: dcbarr3474@sbcglobal.net

kithfurniture.com

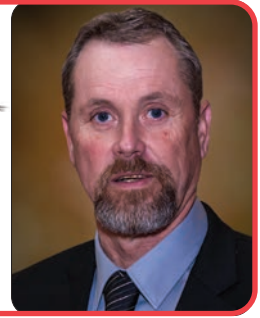
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Jamie Boatright

1404 SW 3rd Street
Atkins, AR 72823
701-226-8221
jboatright@southerlandsleep.com
Southerland Mattress



Michael Brown

3022 Gattin Road
Benton, AR 72025
501-317-6636
mikebrown.rep@gmail.com
Capital Bedding
LMT Imports
Mayberry Rugs
Perdue Woodworks



Arkansas Road Runner

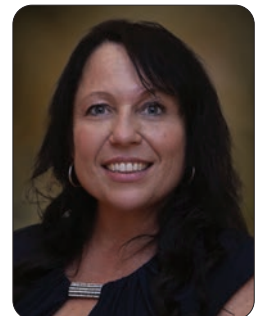
Dennis Carrow

3400 S. Bowman Road,
#180
Little Rock, AR 72211
501-519-7778
ddcarrow@gmail.com
Carrow Consulting
Carrow Furniture Sales



Nichole Cason

61 Hampton Road
Greenbrier, AR 72058
870-819-4480
nichole.schatzman@acima.com
Acima Leasing



See Acima Ad page 36/37

ASSOCIATE MEMBER LISTING

Arkansas Road Runner

Sonny Cogburn

2105 Banny Drive
Benton, AR 72015
Phone/Fax 501-778-9311
Mobile 501-912-9311
sonny.cogburn.furniture@gmail.com
A&H Woodworking
Dreamline Mfg.
Generation Trade, Inc.



Boyd Cox

P.O. Box 1130
North Little Rock, AR 72115
501-758-9100
Fax 501-758-4682
Mobile 501-580-3038
Morris-Cox Insurance



Kevin Daigle

107 Country Cove
Brandon, MS 39042
601-906-3085
Fax 866-260-8614
kdaigle00@yahoo.com
Behold Furniture
Elements International
Style-Line Furniture

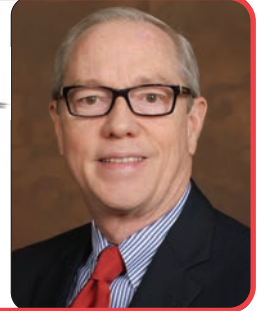


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Arkansas Road Runner

Bob Davis

35 Nob View Circle
Little Rock, AR 72205
501-529-0181
Fax 866-528-4365
bobdavis23@sbcglobal.net
Coast to Coast · Harp & Finial
Liberty Furniture
Stylecraft Home Collection



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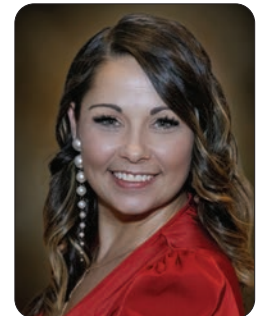
Bob Davis
Sales Representative

bobdavis23@sbcglobal.net
www.stylecraftonline.com

(c) 501.529.0181
(t) 866.528.4365

Tia Dittes

P.O. Box 1667
Draper, UT 84020-1667
801-297-1120
Mobile 405-845-2211
tia.dittes@acima.com
Acima Leasing
Regional Vice-President



See Acima Ad page 36/37

MEMBERS BENEFIT LIST

62

SEE PAGE

Arkansas Road Runner

Steve Edge

2413 Tropicana
Norman, OK 73071
405-833-4437
edge4437@gmail.com
Sunny Designs Furniture



ASSOCIATE MEMBER LISTING

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Angela Edwards

86 Belle Meade Drive
Murray, KY 42071
478-808-3307
acedwards11@gmail.com



Chris Feagin

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Doris Finley

2615 Progress Street
Jonesboro, AR 72401
870-926-5803
dorisk@doriskfinley.biz
DK Biz Boutique
Business Solutions
(Legal Shield/ID Shield)



ASSOCIATE MEMBER LISTING

Arkansas Road Runner

Gary Fryer

1667 Hwy 124
Hattiesville, AR 72063
501-231-4913

fryer_gary@yahoo.com

Chairs of America

Corsicana Mattress

Cottage Creek Furniture

Mega Motion



See Corsicana Mattress ad page 41

Kenny Hall

P.O. Box 3645
Little Rock, AR 72203-3645
501-372-2222

Fax 501-372-2722

khall@arkansasstatechamber.com

AR State Chamber of Commerce

Assoc. Industries of Arkansas



Arkansas Road Runner

Brad Harris

1101 Brookhaven Court
Alexander, AR 72002
870-919-7635

bharris@southernmotion.com

Fusion Furniture

Southern Motion



Callie Hayre

6136 Point View Road
Benton, AR 72015
501-303-8806

calliehayre2@gmail.com

Mayo Manufacturing



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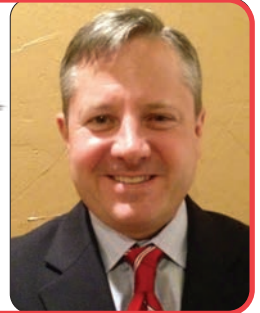
Arkansas Road Runner

Brady Helton

251 Serendipity Trail
Hot Springs, AR 71903
501-276-0918

bhelton@sales.ashleyfurniture.com

Ashley Furniture Industries



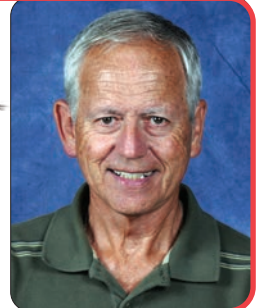
Arkansas Road Runner

Art Henriksen

9 Foxhunt Trail
Little Rock, AR 72227
Phone/Fax 501-414-0032
Mobile 501-690-2282

art.henriksen@yahoo.com

Sleeptronic



Jen Hurless

1027 E. Booneville New Harmony Rd.
Evansville, IN 47720
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jennifer.hurless@posmcs.com

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Brittany Potts Johnston

113 SE H St., #301
Bentonville, AR 72712
479-461-1043
brittany.potts@tempurseyaly.com
Tempur+Sealy



See Tempur+Sealy Ad Page 13

J Wade Kincaid, III

68 Riviera Drive
Rogers, AR 72756
479-366-0440
Fax 479-925-3456
kincaidwade@gmail.com
*Kincaid
American Drew
Hammary
La-Z-Boy Case Goods*



Arkansas Road Runner

Max Lawton

2011 E. Parkway Drive
Russellville, AR 72802
479-223-2900
stresslessrep@gmail.com
*IMG Comfort
Jamison Bedding
Parker House Furniture
Stressless Chairs (Ekonnes)
Woodbrook Designs*



Arkansas Road Runner

Tom Lindsey

101 Towering Oaks
West Monroe, LA 71291
318-396-4568
Fax 318-396-7950
Mobile 318-348-4918
*King Hickory
Massoud Furniture*



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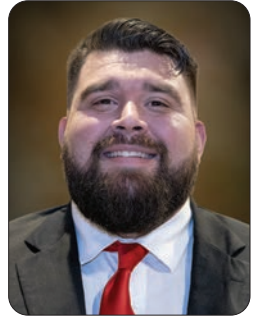
Brett Massie

1133 Abberly Circle
Arcadia, OK 73007
405-227-1771
brettmassie@gmail.com
*Malouf Sleep
MD Mattress*



John McClure

3901 Thomas Street
Siloam Springs, AR 72761
479-755-4650
john.mcclure@acima.com
Acima Leasing



See Acima Ad page 36-37

Arkansas Road Runner

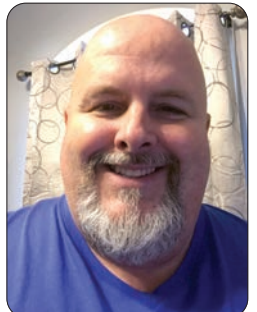
Polly McGuire

21976 W 863 Road
Park Hill, OK 74451
432-528-9566
Fax 877-588-5654
polly.mcguire@ymail.com
Forty West Designs



Eric Miller

2505 Joyce Drive
Lavaca, AR 72941
940-300-8874
emiller@clsupplyinc.com
C & L Supply



ASSOCIATE MEMBER LISTING

Gaines Miller

302 Razorback Drive
Bentonville, AR 72712
501-647-7740
gmiller@besthf.com
Best Homefurnishings



Ray Miller

2580 Old Root 146 Loop
Vienna, IL 62995
217-720-3173
raymillerohp@gmail.com
Poly Express



Mickey Mitchell

4747 Cedar Ridge Road
Springdale, AR 72764-7421
479-305-2449
mr.mickeymitchell@gmail.com
Omnia Leather



Arkansas Road Runner

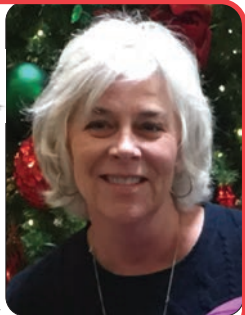
Suzie Morris

915 W. Cherry Street
Piggott, AR 72454
870-598-7300
suzie.morris@yahoo.com



*Bassett Mirror
Furniture Classic
International
Furniture Direct
Jofran Sales, Inc.*

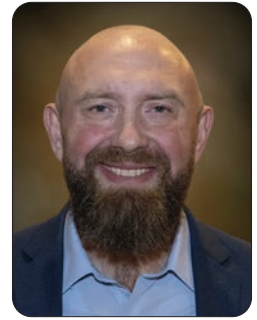
*Nest Home
Collection
Restonic Bedding
Rizzy Home (Rugs)
Ultra Comfort Chairs*



ASSOCIATE MEMBER LISTING

Charles Nance

P.O. Box 1667
Draper, UT 84020-1667
404-729-5902
Charles.nance@acima.com
Acima



See Acima Ad page 36-37

Arkansas Road Runner

Nathan Oliver

2 Northbrook Circle
Little Rock, AR 72205
479-264-4083
nathan@imageadv.com
*Imagine Advertising
(website design)*



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Email: nathan@imageadv.com

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Glen Payne

136 Valley Club Circle
Little Rock, AR 72212 501
Fax 501-421-5571

wgpayne5@gmail.com

Bed Tech

Bramble

High Tek Outdoor

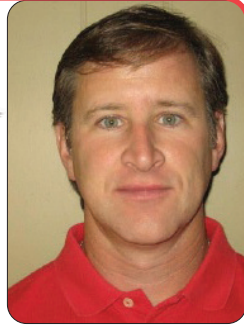
Homestead Motion
Furniture

Pulaski Upholstery

(Division of Hooker

Furniture)

Serveco



Robert Petersen

3007 Tangent Circle
Killeen, TX 76543
254-462-4937

robert@gosynergyfreight.com

Synergy Freight LLC



Grant Phifer

695 Breckenridge Drive
Nesbitt, MS 38651
662-279-1664

grant.phifer@tempur-sealy.com

Tempur + Sealy



See Tempur + Sealy ad page 13

Bryan Pinnell

727 Maia Loop
Benton, AR 72019
501-722-3664

bpinnell@mcgheeinsurance.com

McGhee Insurance



ASSOCIATE MEMBER LISTING

Brent Polunsky

955 Lexington Drive
Rockwall, TX 75087
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Fax 972-722-6587

BrentP@WSilverinc.com

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brentp@wsilverinc.com
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9059 Doniphan Dr.
Veston, TX 79821
P 888.737.3102 F 915.774.9089

Arkansas Road Runner

Robin Prather

127 Audubon Dr.,
Suite C#200
Maumelle, AR 72113
501-258-2167

robin@chooserobin.com

Robin Prather & Company



EMAIL: ROBIN@CHOOSEROBIN.COM
MOBILE: 501-258-2167
WEBSITE: CHOOSEROBIN.COM

RPR
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Fax 479-880-1946
princesales2020@gmail.com
Bassett Furniture
HiRock Furniture
Night and Day Furniture
Palettes by Winesburg
Smith Brothers Furniture



Arkansas Road Runner

Bryant Prude

3952 W. Tall Pine Court
Springfield, MO 65810
417-861-2799
bprude67@outlook.com
ForeverBed
New Classic Furniture
Sagebrook Home



Bruce Puckett

5758 W. Alexa Lane
Springfield, MO 65802
417-350-6208
bruce.puckett@gmail.com
Ultra Care



Aaron Reigle

4104 Rhinestone Road
Bentonville, AR 72713
479-341-7917
areigle@sertasimmons.com
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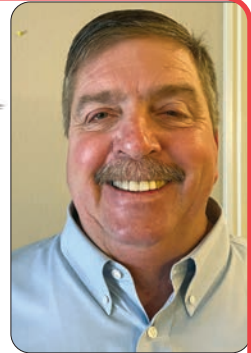
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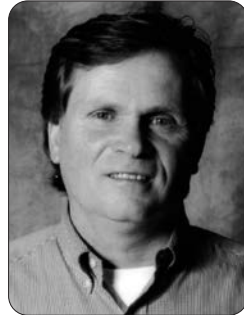
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Stylecraft Home Collection 8474 Market Place Drive, Ste. 104 Southaven, MS 38671 662-429-5279 Fax 662-429-1608 www.stylecraftonline.com	Bob Davis
Style-Line Furniture 116 Godfrey Road Verona, MS 38879 662-566-1113 www.stylelinefurniture.com	Kevin Daigle

MANUFACTURERS LISTING

Sunny Designs Furniture 385 North Road Thomasville, NC 27360 336-819-8888 Fax 336-819-8889 www.sunnydesigns.com	Steve Edge
Synchrony 777 Long Ridge Road Stamford, CT 06905 937-212-4199 – Bill Theis 937-999-9228 – Jason VanNest www.synchrony.com	Bill Theis Jason VanNest
Synergy Freight LLC 3007 Tangent Circle Kileen, TX 76543 254-462-4937 robert@gosynergyfreight.com www.gosynergyfreight.com	Robert Petersen
TEI (American Lifestyles) Tennessee Enterprises, Inc. 7463 Bonnyshire Drive Chattanooga, TN 37416 423-899-2767 Fax 423-855-2041 www.teioak.com	Frank Udouj
Temple Furniture 102 South 7th Avenue Maiden, NC 28650 828-428-8031 www.templefurniture.com	Blake Weir
Tempur+Sealy 435 Riverpark Drive Kansas City, KS 66105 913-233-1514 www.sealy.com	Bradley Bandara Grant Phifer Brittany Potts Johnston
Ultra Care 5758 W. Alexa Lane Springfield, MO 65802 417-350-6208 bruce.puckett@gmail.com www.customercare-servicesllc.com	Bruce Puckett VP Field Services Eastern Region Scott Richards
Ultra Comfort Chairs 401 Bridge Street Old Forge, PA 18518 866-793-5100 www.ultracomfort.com	Suzie Morris Cole Baldwin
Vintage Furniture/Split Nickel 410 Carrier Ave. Benton, LA 71006 318-734-5583 www.vintagefurniturellc.com www.splitnickel.com	Scott Richards

MANUFACTURERS LISTING

W. Silver Products
644 Woodland Way
Rockwall, TX 75087
915-345-7265
Toll Free 877-246-3553
Fax 915-722-6587
www.wsilverproducts.com

Brent Polunsky
David Smith

Woodbrook Designs
333 Park Avenue
Boca Grande, FL 33921
941-964-0585
www.woodbrook-designs.com

Max Lawton



GOLF

TOURNAMENT AND ARHFA FUN FEST

MAY 14-15, 2024



Maumelle
Country Club

501.851.1033 | maumellecc.com

2024 CALENDAR

JANUARY							FEBRUARY						
SU	M	TU	W	TH	F	SA	SU	M	TU	W	TH	F	SA
	1	2	3	4	5	6					1	2	3
7	8	9	10	11	12	13	4	5	6	7	8	9	10
14	15	16	17	18	19	20	11	12	13	14	15	16	17
21	22	23	24	25	26	27	18	19	20	21	22	23	24
28	29	30	31				25	26	27	28	29		
MARCH							APRIL						
SU	M	TU	W	TH	F	SA	SU	M	TU	W	TH	F	SA
					1	2		1	2	3	4	5	6
3	4	5	6	7	8	9	7	8	9	10	11	12	13
10	11	12	13	14	15	16	14	15	16	17	18	19	20
17	18	19	20	21	22	23	21	22	23	24	25	26	27
24	25	26	27	28	29	30	28	29	30				
31													
MAY							JUNE						
SU	M	TU	W	TH	F	SA	SU	M	TU	W	TH	F	SA
			1	2	3	4							1
5	6	7	8	9	10	11	2	3	4	5	6	7	8
12	13	14	15	16	17	18	9	10	11	12	13	14	15
19	20	21	22	23	24	25	16	17	18	19	20	21	22
26	27	28	29	30	31		23	24	25	26	27	28	29
							30						
JULY							AUGUST						
SU	M	TU	W	TH	F	SA	SU	M	TU	W	TH	F	SA
	1	2	3	4	5	6					1	2	3
7	8	9	10	11	12	13	4	5	6	7	8	9	10
14	15	16	17	18	19	20	11	12	13	14	15	16	17
21	22	23	24	25	26	27	18	19	20	21	22	23	24
28	29	30	31				25	26	27	28	29	30	31
SEPTEMBER							OCTOBER						
SU	M	TU	W	TH	F	SA	SU	M	TU	W	TH	F	SA
1	2	3	4	5	6	7			1	2	3	4	5
8	9	10	11	12	13	14	6	7	8	9	10	11	12
15	16	17	18	19	20	21	13	14	15	16	17	18	19
22	23	24	25	26	27	28	20	21	22	23	24	25	26
29	30						27	28	29	30	31		
NOVEMBER							DECEMBER						
SU	M	TU	W	TH	F	SA	SU	M	TU	W	TH	F	SA
					1	2	1	2	3	4	5	6	7
3	4	5	6	7	8	9	8	9	10	11	12	13	14
10	11	12	13	14	15	16	15	16	17	18	19	20	21
17	18	19	20	21	22	23	22	23	24	25	26	27	28
24	25	26	27	28	29	30	29	30	31				

ARKANSAS

STATE HIGHWAYS MAP



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ARKANSAS FEDERAL GOVERNMENT CONTACTS

Senator John Boozman

1401 West Capitol Ave., Ste. 155 • Little Rock, AR 72201
501-372-7153 // Fax 501-372-7163
141 Hart SOB • Washington, DC 20510
202-224-4843 // Fax 202-228-1371
www.boozman.senate.gov

Senator Tom Cotton

1108 S. Old Missouri Road, Ste. B • Springdale, AR 72764
479-751-0879 // Fax 479-927-1092
124 Russell, SOB • Washington, DC 20510
202-224-2353
www.cotton.senate.gov

Congressman Rick Crawford

2400 Highland Drive, Ste. 300 • Jonesboro, AR 72401
870-203-0540 // Fax 870-203-0542
2422 Rayburn HOB • Washington, DC 20515
202-225-4076 // Fax 202-225-5602
www.crawford.house.gov

Congressman French Hill

1501 N. University, Ste. 630 • Little Rock, AR 72207
501-324-5941 // Fax 501-324-6029
1229 Longworth HOB • Washington, DC 20515
202-225-2506 // Fax 202-225-5903
www.hill.house.gov

Congressman Bruce Westerman

101 Reserve St., Ste. 200 • Hot Springs, AR 71901
501-609-9796 // Fax 501-609-9887
130 Cannon HOB • Washington, DC 20515
202-225-3772 // Fax 202-225-1314
www.westerman.house.gov

Congressman Steve Womack

423 North 6th St. • Fort Smith, AR 72902
479-424-1146 // Fax 479-424-2737
2412 Rayburn HOB • Washington, DC 20515
202-225-4301 // Fax 202-225-5713
www.womack.house.gov

ARKANSAS STATE GOVERNMENT CONTACTS

Governor Sarah Sanders

State Capitol, Room 250 • Little Rock, AR 72201
501-682-2345
www.governor.arkansas.gov

Lt. Governor Leslie Rutledge

State Capitol, Room 270 • Little Rock, AR 72201
501-682-2144
www.ltgovernor.arkansas.gov

Secretary of State John Thurston

State Capitol, Room 256 • Little Rock, AR 72201
501-682-1010
www.sos.arkansas.gov

Attorney General Tim Griffin

323 Center Street, Suite 200 • Little Rock, AR 72201
800-482-8982
www.arkansasag.gov

Auditor Dennis Milligan

State Capitol, Room 230 • Little Rock, AR 72201
501-609-9796 // Fax 501-609-9887
501-682-6030
www.auditor.ar.gov

Treasurer Larry Walther

State Capitol, Room 220 • Little Rock, AR 72201
501-682-5888
www.artreasury.gov

Land Commissioner Tommy Land

State Capitol, Room 109 • Little Rock, AR 72201
501-324-9222
www.cosl.org

Arkansas House of Representatives

State Capitol, Room 350 • Little Rock, AR 72201
501-682-2771
www.arkansashouse.org

Arkansas Senate

State Capitol, Room 320 • Little Rock, AR 72201
501-682-6107
www.senate.arkansas.gov

ARHFA HALL OF FAME

2023 ASSOCIATE HALL OF FAME WINNER



Dennis Carrow was inducted this year and accepts his award from Executive Director, Kevin Steele.

ASSOCIATE INDUCTEES 2002-2023

Don Johnston | Little Rock, AR – 2002
Dick Udouj | Fort Smith, AR – 2002
Tom Wilson Jr. | Cabot, AR – 2003
Hilton Wimbs | Arlington, TN – 2003
Marion Underhill | Paris, AR – 2004
Alan White, Sr. | Stamps, AR – 2004
Walter Chiles | Memphis, TN – 2005
Wayne Gambill | Benton, AR – 2006
Dick Watts | Little Rock, AR – 2007
Tom Condren | Fort Smith, AR – 2008
John Strange | Little Rock, AR – 2009
Duane Cousins | Benton, AR – 2010
Neil Bates | Little Rock, AR – 2011
Jerry Holt | Little Rock, AR – 2012
Don Blair | Little Rock, AR – 2013
George Purifoy | Hot Springs, AR – 2014
Hank Griffin | Little Rock, AR – 2015
Art Henriksen | Little Rock, AR – 2015
Howard Middleton | Little Rock, AR – 2016
Jim Young | Benton, AR – 2017
Jack & Jean Cox | Paragould, AR – 2018
Steve Brown | Rogers, AR – 2019
Sonny Cogburn | Benton, AR – 2020
Bob Davis | Little Rock, AR – 2021
Todd Gerdes | Conway, AR – 2022
Sam Hayre | Benton, AR – 2022
Dennis Carrow | Little Rock, AR – 2023

ARHFA HALL OF FAME

2023 RETAIL HALL OF FAME WINNERS



Ben Hubbard & George Hubbard were inducted this year and accept their awards from Executive Director, Kevin Steele.

RETAIL INDUCTEES 2002-2023

Ray Fureigh | Little Rock, AR – 2002
Carl Garrett | El Dorado, AR – 2002
Doug Brandon | Little Rock, AR – 2003
Gary Thorson | Hot Springs, AR – 2003
Vol Brashears | Berryville, AR – 2004
Kenneth Dennis | Fayetteville, AR – 2004
A.J. Hambuchen | Conway, AR – 2005
Don Harris | Little Rock, AR – 2006
Roy Hunter | Wynne, AR – 2007
Clemmie White | Benton, AR – 2008
W.R. "Bud" Rice | Waldron, AR – 2009
Max Johnson | Fordyce, AR – 2010
John Shores | Bentonville, AR – 2011
Rick Dial | Malvern, AR – 2012
Ray Blakely | Nashville, AR – 2013
Paul Bynum, Sr. | Siloam Springs, AR – 2014
Kurt Bachert | Rogers, AR – 2015
Terry Rice | Waldron, AR – 2016
Phil Herring | Hot Springs, AR – 2017
Doug Burbank | El Dorado, AR – 2018
Pete Polk | Hot Springs, AR – 2019
Keith Harris | Jonesboro, AR – 2020
Mike Muzny | Hot Springs, AR – 2021
Steve Combs | Little Rock, AR – 2022
Ben Hubbard | Blytheville, AR – 2023
George Hubbard | Blytheville, AR – 2023

RETIRE

ARHFA MEMBERS

- Butch Andrews** 901-484-9042
3924 Baxter Lane, Unit 1 • Bozman, MT 59718-8073
- Eddie Bradford** 501-276-4776
522 Amith Rd., E-1, Hot Springs, AR 71913
- Steve Brown** 479-464-7778
6400 Northgate, Rogers, AR 72756
- Jack Cox** 870-239-1368
412 East Unity Rd. • Paragould, AR 72450
- Johnny Cox** 417-234-2636
HC 64 Box 39 • Thayer, MO 65791
- Carole Day** 501-776-7584
14 Emerald Drive • Hot Springs Village, AR 71909
- Jim Day** 214-373-6351
7132 Stefani Drive • Dallas, TX 75225-1748
- Gar Eisele** 479-243-5650
76 Craig St. • Mena, AR 71953
- Robert Forrest** 501-565-5454
2821 South Bryant • Little Rock, AR 72204
- Ray Fureigh** 501-225-5222
15 Reynard Court • Little Rock, AR 72207
- Hank Griffin** 501-580-0692
P.O. Box 56140 • Little Rock, AR 72215
- Phil Herring** 870-866-0055
451 Lakeland Dr., Unit B-1, Hot Springs, AR 71913
- Wally Hodges** 870-935-6085
P.O. Box 1148 • Jonesboro, AR 72403
- Henry Hulse** 501-258-4486
P.O. Box 13 • Heber Springs, AR 72543
- Roy Hunter** 870-238-3730
1405 Airport Road • Wynne, AR 72396
- Jim Jones** 479-461-4867
407 Cynthia Lane • Charleston, AR 72933-9109
- Bill Kincannon** 501-514-3644
6904 Milan Way • Fort Smith, AR 72916

RETIRE

ARHFA MEMBERS

- Ray Kordsmeier, Jr.** 501-329-8554
#1 Buford Drive • Conway, AR 72034
- Randy Lann** 501-993-3091
#9 Gander Pointe, Vilonia, AR 72173
- Jim Livingston** 731-780-0222
119 E. Sunset Circle, Brownsville, TN 38012
- Bill Meadors** 501-960-8028
353 Copsey Drive • Van Buren, AR 72956
- Howard Middleton** 501-804-3146
415 Grant Drive • Bryant, AR 72022
- David Murphy** 504-236-8379
115 Northam Court, Slidel, LA 70458
- Joey Pace** 504-236-8379
1404 Hillcrest • Searcy, AR 72143
- Pete Polk** 870-904-5531
480 Bayshore Drive • Hot Springs, AR 71901
- Riley Porter** 870-572-1011
3660 S. 55th Loop, Rogers, AR 72758
- George Purifoy** 501-690-9891
227 Bayshore Cove • Hot Springs, AR 71901
- Tom Ryel** 405-348-8811
P.O. Box 3575 • Edmond, OK 73083-3575
- David Shipman** 479-806-0500
5200 East Valley Rd., Fort Smith, AR 72903
- Bill Siler** 501-344-2797
P.O. Box 180 • Bradford, AR 72020
- John Strange** 501-225-6430
11060 Rivercrest • Little Rock, AR 72212
- Bill Thomason** 501-835-9016
2008 North Devon • Sherwood, AR 72120



MEMBER BENEFITS

MERCHANDISING & DELIVERY SUPPLIES

- Save on Tags, Dollies, Pads, Shrink Wrap, etc.

JOB POSTING BOARD

- For Retail positions, Manufacturing jobs, and Representative opportunities.

GOVERNMENT REPRESENTATION

- Monitoring and advocating on legislative matters at the local, state, and national levels.

BUYERS GUIDE

- Annual Directory with Manufacturers and Representative's details, Events Calendar, Market Dates, and other Industry Information.

FINANCING OPPORTUNITIES

- Synchrony HOME: Members-only special rates and promotions
- Secondary financing options with waterfall cascade applications.
- Acima: flexible, lease-to-own solutions

IMAGINE ADVERTISING & PUBLISHING INC.

- Website Design & Digital Marketing Solutions

POS/MCS MERCHANT CARD SERVICES, INC.

- Special member-only rates for Visa / MasterCard and American Express. Eliminate your credit card fees with the optional Customer Choice Program

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President

Gary Fryer – *Vice President*

Sonny Cogburn – *Secretary*

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1405 W. 6TH STREET • LITTLE ROCK, AR 72201

ARKANSAS Road Runners 2023 Retailer of the Year Awards



2023 RETAILER OF THE YEAR

North/Northwest District

Abide Furniture - Springdale, AR

OTHER DISTRICT WINNERS

East District

The Furniture Store - Cabot, AR

South/Southwest District

Four States Furniture - Hope, AR

Central/West Central District

A – Z Furniture - Alma, AR

ARKANSAS HOMEFURNISHINGS ASSOCIATION PAST PRESIDENTS

1950 Paul Chambers (D) | Helena
 1951 Byron R. Morse (D) (Jo) | Little Rock
 1952 E. B. Garrett (D) | El Dorado
 1953 Alex Moseley (D) | Pine Bluff
 1954 J. Hearn Latimer (D) | Nashville
 1955 Hugh Stanphill (D) | Little Rock
 1956 F. C. Peters (D) | Little Rock
 1957 J. W. Strawn, Jr. (D) | Little Rock
 1958 L. W. Eoff (D) | Fayetteville
 1959 W. L. Johnson (D) | Jonesboro
 1960 E. B. Garrett, Jr. (D) | El Dorado
 1961 Jim Vardaman (D) | Ozark
 1962 Fremont Ferguson (D) | Dewitt
 1963 Omar Washburn (D) | Mena
 1964 M. Gaines Young, Jr. (D) | Carlisle
 1965 Paul Bowlin (D) | Pocahontas
 1966 Kenneth Thaxton (D) | Newport
 1967 W. A. "Bill" Wyatt, Jr. (D) | Paragould
 1968 Paul Teague (D) | Hot Springs
 1969 Charles Baxley (D) | Crossett
 1970 Walter Heard (D) | Newport
 1971 Flave W. Peters (D) | Russellville
 1972 Ray Burbank (D) | El Dorado
 1973 Woodrow Harrelson (D) | Jonesboro
 1974 W. R. "Bud" Rice (Thelma) (D) | Waldron
 1975 Carl Garrett (D) (Ann) | El Dorado
 1976 Jim W. Strawn, III (Libby) | Little Rock
 1977 Wendell E. Fureigh (D) | Pine Bluff
 1978 Trumann Moore (D) (Bonnie) | Walnut Ridge
 1979 Joe S. Hankins (D) | Hope
 1980 Harold G. Morgan (D) (Martha) | Paragould
 1981 Vol Brashears, Jr. (Helen) (D) | Berryville
 1982 Walter Silliman (D) | Camden
 1983 Ted Parker (D) | Forrest City
 1984 Ray Fureigh (Betty) (D) | Little Rock
 1985 Jimmie Edwards (Patty) | Blytheville
 1986 Gary Thorson (D) (June) | Hot Springs

ARKANSAS HOMEFURNISHINGS ASSOCIATION PAST PRESIDENTS

1987 A. J. Hambuchen (D) (Beth) | Conway
 1988 John Shores (D) (Mary Kay) | Bentonville
 1989 Don Harris (D) | Little Rock
 1990 George Russ (Twila) | Little Rock
 1991 Roy Hunter (Bonnie) | Wynne
 1992 Riley Porter (Denise) | West Helena
 1993 Kurt Bachert (D) | Rogers
 1994 Ray Kordsmeier, Jr. (Cindy) | Conway
 1995 Debbie White (D) | Hot Springs
 1996 Terry Rice (JoAnn) | Waldron
 1997 Randy Lann (Cindy) | Vilonia
 1998 Richard Sheid (Mary) | Mountain Home
 1999 George Hubbard (Rene) | Blytheville
 2000 Greg Sheard (D) (Libby) | Little Rock
 2001 David Hambuchen (Marla) | Conway
 2002 Jere Matthews (Cara) | Hot Springs
 2003 Mickey Mitchell | Springdale
 2004 Doug Brashears (Susan) | Berryville
 2005 Doug Burbank (Gail) | El Dorado
 2006 Charles Covington (D) | Batesville
 2007 Mike Muzny (Elaine) | Hot Springs
 2008 Keith Harris (Rebecca) | Jonesboro
 2009 Dee Schuster (Lin) | Little Rock
 2010 Phil Herring | Hot Springs
 2011 Randy Butler (Laureen) | Mountain Home
 2012 Pete Polk (Theresa) | Hot Springs
 2013 Doug Duvall (Myssy) | Russellville
 2014 Ben Hubbard (Jill) | Blytheville
 2015 Darrell Crutchfield (Teresa) | Fordyce
 2016 Cyndi McElmurry (Keith) | Cabot
 2017 Joe Donaldson (Larra) | Springdale
 2018 Adam Combs (Cory) | Little Rock
 2019 Glenn Patterson (Jo), Forrest City
 2020 Sherry Ellison (Donny), Mt. Ida, AR
 2021 Neil Maynard (Marianne), Stuttgart, AR
 2022 Tracey Rackley | Atkins, AR
 2023 Chris Gipson (Mandi) | Jonesboro, AR

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CHAIRMAN OF THE BOARD

Chris Gipson – Mandi

Harris Furniture

2701 E. Nettleton

Jonesboro, AR 72401-4530

870-935-3772//Fax: 935-3803

chris@harrisfurniture.com



PRESIDENT

Lauren Roberts – Ryan

Arkansas Furniture

1901 Albert Pike

Hot Springs, AR 71913

501-623-3849//Fax: 623-3242

ljr@arfrn.com



VICE PRESIDENT

Perry Jackson – Shelly

Ivan Smith Furniture #17

2702 NW Avenue

El Dorado, AR 71730-3124

870-863-4922 // Fax 862-2101

perry.jackson@ivansmith.comm



TREASURER

Brad Butler - Sarah

551 North Highway 5

Mountain Home, AR 72653

870-425-5332//Fax: 424-2984

brad@butlerfurniture.net



CENTRAL DISTRICT DIRECTOR

Grant Oliver

Oliver Furniture

622 Pratt Road

Little Rock, AR 72206

501-88801704//Fax: 888-1721

grantoliver@hotmail.com



NORTHEAST DISTRICT DIRECTOR

Rodney McLaughlin – Julie

Home Place Furniture

16 Greene Road 931

Paragould, AR 72450-7234

870-236-6464//Fax: 239-5653

rodmcl55@gmail.com



SOUTHWEST DISTRICT DIRECTOR

Sandy Huntsberger

Southern Homefurnishings & Interiors

300 W. Collin Raye Dr., Suite 103B

Dequeen, AR 71832-2003

870-642-2163

sandyhuntsberger@yahoo.com



SOUTHEAST DISTRICT DIRECTOR

Darrell Crutchfield – Teresa

Johnson's Warehouse Showrooms

P.O. Box 930

Fordyce, AR 71742-0930

870-352-5137//Fax: 870-352-0491

dcrutchfield@hotmail.com



NORTHWEST DISTRICT DIRECTOR

Steve Johnson – Melinda

Royal Mattress Center

1322 East Main Street

Van Buren, AR 72956

479-410-2016//Fax: 479-410-2014

steve@royalmattresscenter.com



NORTH CENTRAL DISTRICT DIRECTOR

Harrison Hambuchen – Samantha

H3 Home & Décor

P.O. Box 549

Conway, AR 72033-0549

501-327-6523//Fax: 501-327-6556

hhhambuchen@gmail.com



EX OFFICIO DIRECTORS

Tracey Rackley

Rackley Furniture

1402 N. Church Street

Atkins, AR 72823

479-641-2220//Fax: 641-2250

tarackley@gmail.com



Neil Maynard – Marianne

2110 Strait Place

Stuttgart, AR 72160

870-830-1579

wnm1942@gmail.com



Sherry Ellison – Donny

Bates Sales & Service

P.O. Box 188

Mount Ida, AR 71957

870-867-2811//Fax: 867-4141

sellison.batessales@gmail.com



Glenn Patterson – Jo

Southern Furniture

P.O. Box 1054

Forrest City, AR 72336-1054

870-633-2140//Fax: 633-5336

sofurnfc@gmail.com



Adam Combs – Cory

AAA Home Center

9701 I-30

Little Rock, AR 72209

501-568-0100//Fax: 562-2857

sadamcombs@yahoo.com



NOTES

[illegible]

NOTES

[illegible]

2024 MARKET DATES & CONTACTS

ATLANTA

404-220-3000
www.americasmart.com

January 16 – 22
March 4 – 6
July 16 – 22
September 16 – 18

DALLAS

214-655-6100
www.dallasmarketcenter.com

January 10 – 16
March 19 – 22
June 19 – 25
September 17 – 19

HIGH POINT

800-874-6492
www.highpointmarket.org

April 13 – 17
October 26 – 30

LAS VEGAS

888-416-8600
www.lasvegasmarket.com

January 28 – February 1
July 28 – August 1

TUPELO

662-842-4442
www.tupelofurnituremarket.com

February 13 – 15
August - TBA

OTHER IMPORTANT DATES & EVENTS

ARHFA FUN FEST

Maumelle Country Club
May 14 – 15, 2024

ARHFA FISHING TOURNAMENT

TBA

ANNUAL AWARDS AND APPRECIATION BANQUET

December 5, 2024

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Rob Rosenberg

President

rob@PFPnow.com
860-573-5090



Roy Hester

Senior Vice President, Managing Director

roy@PFPnow.com
407-256-9684



Tom Liddell

Senior Vice President, Managing Director

tom@PFPnow.com
615-948-5082



Ed Hendon

National Director Of Operations

ed@PFPnow.com
270-556-3899



call us: 860-265-4490

visit our website @
www.PFPnow.com





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Aaron Reigle
Territory Manager, AR/MO
479-341-7917
areigle@sertasimmons.com

Mickey Morgan
Division Vice-President
832-721-7198
mmorgan@sertasimmons.com

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